# Wyatt Sanders

# Product Designer

## **CONTACT**

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#### **EDUCATION**

## **UX Academy by Designlab**

Oct 2021 - March 2023

Full-time UX/UI Design Portfolio and Certificate Program

## **University of Vermont**

Aug 2013 - May 2017

BA. Double Major in Global Studies and Italian Studies

# **SKILLS**

# Design

Research

Wireframing

User Flows

Experience Design

Visual and UI Design

Prototyping

**Usability Testing** 

Animation

#### Tools

Figma

**Adobe Suite** 

Microsoft Suite

Principle

#### **WORK EXPERIENCE**

#### Reboot Chronicles, UX/UI Product Designer

2023 - Present, Remote

Working under an art director, I am responsible for all aspects of the user experience and user interface design for a podcast and media site, as well as the interface guidelines for a consulting site. Developed design requirements and worked with stakeholders in an iterative process to create visual mockups of all assets. Designed and prototyped in Figma. Built in Wordpress. Executing user testing and integrating feedback.

## Matinée, Graphic Designer

2023, Remote

Creation of the visual identity system, including the logo, typography, colors, and graphics. Actively communicated with the client throughout the creative process. As the brand went through preliminary user tests, ensured the feedback was integrated into the final designs. Designed a concept website for future expansion of the product.

### Chez Nous, Web Designer

2022, Remote

UX/UI website designer for the restaurant Chez Nous NYC. Designed the site's homepage and reservations system for dining management on the administrative side. Worked closely with the client to capture their aesthetic vision. Conducted usability tests and ensured accessibility standards. https://www.cheznousnyc.com/

# Illustrator, Freelance

2021 - Present

Freelance illustrator specializing in pen and ink drawings with a diverse portfolio of work. Latest collection is a series of commissioned portraits, working with clients to ensure each subject's personality is captured. Management of entire projects, from client outreach and conceptualization to administration and delivery.

# **Professional Photographer, Freelance**

2020 - Present

Experienced photographer with a portfolio showcasing a range of client-centric and collaborative projects, from weddings and family portraits to commercial campaigns. Most recently, worked with a pop-up restaurant to document their unique dining experience. End-to-end project management, from initial consultations to post-production and delivery.